

S & M-CM/164/TARIFF/2014-15/ 86

DATED: 29.09.2015

Sub: Rationalization of DATA tariff under Prepaid Mobile Services-Reg
Ref: BSNL C.O. No. 26-07/2015-T&C-CM-circular no 38/15-16 dated 22nd Sep' 2015
Mail from P&P-CM dtd 29/09/2015

Kindly refer to BSNL C.O. Letter cited above. Competent authority has decided to rationalize the prepaid Data tariff under mobile services in Tamilnadu LSA including Chennai TD as mentioned below on Regular Basis:

- 1) Data STV 78 and DATA STV 139 will be withdrawn w.e.f 01-10-2015. Customers recharged before 01-10-2015 for these denominations will be given extra validity and they should exhaust the unused data before 20/10/2015 for STV78 and 31/10/2015 for STV139 .
- 2) **Validity modification of Data STV 96 and Data STV 155 as below w.e.f 01-10-2015:**

EXISTING Data STV in Rs.(Inclusive service Tax)	REVISED Data STV in Rs.(Inclusive service Tax)	Total bundled free Usage	EXISTING Validity of freebies (in days)	REVISED Validity of freebies (in days)	Data Charges after freebies	Data Charges in Rs./MB (For APN bsnlstream)
96	No Change	650 MB	16	14	2p/10KB	0.25
155	No Change	1 GB	22	20	2p/10KB	0.25

- 3) Rationalization of Annual Data Plan Vouchers as below w.e.f 01-10-2015:

Particulars	Existing DPV-3299	Revised DPV	Existing DPV- 2299	Revised DPV- 2799	Existing DPV-1251	Revised DPV-1499
MRP of DPV incl S.Tax	Rs 3299	Rs 3999	Rs 2299	Rs 2799	Rs 1251	Rs 1499
Free data usages	30 GB for one year	30 GB for one year*	18 GB for One Year	18 GB for One year*	9 GB for one year	9 GB for one year*
Selfcare SMS Keyword to 123		PLAN DPV3999		PLAN DPV2799		PLAN DPV1499
Amount to be deducted by IN		Rs 3507.89		Rs 2455.26		Rs 1314.91
Main account validity	One year .Further extension of validity, through same plan voucher					
Availability	New customers activation Through CtopUP and for migration DPV thro' CTopUp and Selfcare(Through SMS subscription)					
Applicability	For Dataplans with and without sale of BSNL data card or any of the BSNL bundled data card					
Base Voice tariff plan	Prepaid Minute plan					
Note on free data usage	*---The freedata in Lump sum will be given only upto 31.12.2015 . Subsequently w.e.f 01.01.2016 the data will be credited on Monthly basis .					

4) NEW DATA STV 444 will be launched on 01-10-2015

DATA STV in Rs (incl.of Serv.TAX)	Total bundled free usage	Validity of freebies (in days)	Data charges after freebies***	Data charges in Rs/MB**(For APN bsnl stream)	SMS keyword to 123	Amount to be deducted by IN (Rs)
Rs 444	3 GB	60	2p/10 KB	0.25	STV DATA444	389.47

***Data charges beyond free usage shall be deducted from the available balance in his main account.

Additional Commission for 30 days from the date of implementation in addition to 5.5% commission to STV:-Additional commission on the fly of Rs.45 to franchisee chain with Rs.32 for retailer /DSA/ and Rs.13 to franchisee.

4) NEW DATA COMBO voucher Rs 239 will be launched on 01-10-2015

DATA combo voucher in Rs (incl.of Serv.TAX)	Total bundled free usage	Validity of freebies (in days)	Data charges after freebies**	Data charges in Rs/MB**(For APN bsnl stream)	SMS keyword to 123	Amount to be deducted by IN (Rs)
Rs 239	1GB+Rs100 talk time	14	2p/10 KB	0.25	STV COMBO239	209.65


***Data charges beyond free usage shall be deducted from the available balance in his main account.

Rs. 100 will be added to main account only when subscribed through CTOPOP /Selfcare

All other terms and conditions will remain same.

The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/Guidelines/Clarifications issued by TRAI from time to time.

This may be brought to the notice to all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be issued/arranged.


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To
 GM (NW-O CM), Trichy -1/Coimbatore/GM(S&M-CM), Chennai Telephones, Chennai /
 Sr.GM TR/GM Finance, Chennai for kind information please /
 DGM/DE IN In charges / DGM (NWO)/DE IT, Coimbatore /
 All Heads of SSAs, Tamilnadu Circle - for kind information and necessary action please /
 DGM (Sales)/DGM(CS)/AGM(Sales) Chennai-6 –For information and informing Sales Heads, Franchisee Managers and Retail Managers and other Channel partners along with commission structure as applicable /
 AGM (CSC) Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials /
 DGM (ITPC) HYB-For information and ensure uploading the information on the BSNL PORTAL. /DGM (S&M-CM)/ AGM (Mktg-CM), Chennai Telephones, Chennai – for information & necessary action Please.